

Atlanta Metropolitan College Foundation, Inc.

Celebration of Leadership



ATLANTA
METROPOLITAN
STATE
COLLEGE

Bring your brilliance.

Atlanta Metropolitan State College
Thursday, December 3, 2020

Sponsorship Packet

Atlanta Metropolitan College Foundation, Inc.

Celebration of Leadership

“Saluting & Honoring Outstanding Trailblazers from Our Community”

DECEMBER
3RD,
2020

SAVE
THE
DATE

THURSDAY
EVENING
6:30 P.M.

“A Unique Virtual Experience”

Atlanta Metropolitan State College
1630 Metropolitan Parkway, SW
Atlanta, Georgia 30310

For Sponsorship Opportunities and Tickets Contact:
Development & External Affairs
404.756.4666 or email
Michael Montgomery at mmontgomery@atlm.edu



Bring your brilliance.

Invitation to Follow

Celebration of Leadership 2020

October 5, 2020

Dear Supporter:

The Atlanta Metropolitan College Foundation, Inc., on behalf of Atlanta Metropolitan State College (AMSC), invites your support and participation as we celebrate and acknowledge individuals whose incredible records of leadership, service, and generosity have made a lasting difference in metropolitan Atlanta and throughout this community during the Foundation's *Celebration of Leadership Awards*. This signature fundraising event is scheduled for Thursday, December 3rd, at 6:30 p.m. **Due to the Covid-19 guideline, this year's program will be unique as we present it virtually.**

For over forty-five years, Atlanta Metropolitan State College has provided a high-quality, low-cost education for a diverse population of students. We invite you to join us in this dynamic opportunity to support AMSC as the institution continues a strong and positive legacy of Academic Excellence and Community Partnerships. Please consider participating in this event as a major sponsor. Proceeds will provide need-based scholarships and financial assistance to students who will benefit from your support of this game-changing cause.

Please take a moment to review the enclosed information and return your sponsorship form today. If you have questions about your participation, tickets, or sponsorship opportunities, please contact me at 678.623.1280 or via email at mmontgomery@atlm.edu.

Thank you in advance for your support and consideration.

Sincerely,

Michael D. Montgomery, MBA
Interim Director, Development & External Affairs
Executive Director, AMC Foundation, Inc.

cc: Skip Vaughan - Chairman, Atlanta Metropolitan College Foundation, Inc.
Georj Lewis, Ed.D. - President, Atlanta Metropolitan State College
ATLANTA METROPOLITAN COLLEGE FOUNDATION, INC.

2019 HONOREE

DR. GARY A. MCGAHA
Retired President
Atlanta Metropolitan State College

2018 HONOREES

KENNETH L. ALEXANDER
Antioch Baptist Church North
VERNON KEENAN
Georgia Bureau of Investigation
ELRIDGE MCMILLAN
Atlanta Metropolitan State College
ERIKA SHIELDS
City of Atlanta Police Department
WILLIE A. WATKINS
Willie A. Watkins Funeral Home, Inc.

2017 HONOREES

ROOSEVELT COUNCIL, JR.
Hartsfield-Jackson Atlanta International
Airport
REV. DR. JAMES A. MILNER, SR.
Chapel of Christian Love Baptist Church
REGINALD G. "RAY" MOORE
Retired, United States Secret Service
YVONNE JOHNSON THOMAS
Victoria Hospitality Properties, LLC

2016 HONOREES

MICHAEL K. ANDERSON
Georgia Power Company
HALA MODDELMOG
Metro Atlanta Chamber
PASTOR POZIE L. REDMOND
New Calvary Missionary
Baptist Church
JUDGE PENNY BROWN REYNOLDS
Emmy-nominated Personality and
Commentator
WAYNE GILBERT "GIL" WEST
Delta Air Lines

2015 HONOREES

DEBBIE ALFORD
Georgia Lottery Corporation
RODNEY D. BULLARD
Chick-fil-A Foundation
SHIRLEY FRANKLIN
Former Mayor of Atlanta
Clarke-Franklin & Associates, Inc.
CURLEY DOSSMAN, JR.
Georgia-Pacific Foundation

2014 HONOREES

AMY GLENNON
Atlanta Journal-Constitution
REGENT DONALD LEEBERN
Board of Regents of the University
System of Georgia
MICHAEL L. THURMOND
DeKalb County CEO
ERICA QUALLS
Atlanta Marriott Marquis

2013 HONOREES

BISHOP DALE C. BRONNER
Word of Faith Family Worship Cathedral
CYNTHIA N. DAY
Citizens Trust Bank
CHANCELLOR HENRY HUCKABY
Retired, Board of Regents of the University
System of Georgia
DR. LOUIS W. SULLIVAN
Retired, Morehouse School of Medicine
AMBASSADOR ANDREW YOUNG
Andrew J. Young Foundation

2012 HONOREES

REV. DR. CAMERON ALEXANDER
Antioch Baptist Church North
XERNOA CLAYTON
Trumpet Awards Foundation
ERROLL B. DAVIS, JR.
Retired, Atlanta Public Schools
Superintendent
MONICA PEARSON
Retired, Channel 2 News Anchor
TED TURNER
Turner Enterprises, Inc.

Bring Your Brilliance

Celebration of Leadership 2020

Sponsorship Levels & Benefits

BRING YOUR BRILLIANCE (\$50,000)

The future is bright at Atlanta Metropolitan State College because we have the brilliance of our students, faculty, staff, and partners! We invite you to join us in this incredible opportunity to support AMSC as the institution continues a strong and positive legacy of academic excellence and community partnerships.

Benefits: Your name or your company's name on the invitation, full-page color ad in the program book, and program book listing,

1974 SOCIETY (\$35,000)

Atlanta Metropolitan State College (AMSC) became the thirty-first institution of the University System of Georgia and began classes in September 1974 as a Junior College. On May 10, 2011, the Board of Regents approved a substantive and mission change for AMSC to move from a two-year college status to that of a State approved college.

Benefits: Your name or your company's name on the invitation and full-page color ad in the program book listing.

TRAILBLAZER (\$25,000)

Blazing trails as we connect, collaborate, and create our path toward the future we envision for AMSC and the students we serve. Many of these future leaders are first generation college students!

Benefits: One full-page color ad, and program book listing,

BELIEVE • BEGIN • BECOME (\$15,000)

Activate the transformation of our students, their families, and our community for generations.

Benefits: One full-page black & white ad and program book listing,

RED AND BLACK (\$10,000)

Assisting and supporting students to acquire a college education is a profound and significant investment in their lives and future of this community.

Benefits: Half-page color ad and program book listing

STUDENT EMERGENCY FUND SCHOLARSHIP (\$5,000)

Students who have the qualifications and the desire to acquire a college education but lack the financial resources needed to bring their desires to fruition due to living expenses.

Benefits: Half-page black & white ad and program book listing.

BOOKS AND INCIDENTALS SCHOLARSHIP (\$1,500)

Students at Atlanta Metropolitan State College have the talent, the skill, and the will to excel!

Benefits: Program book listing.

VIRTUAL TICKET (\$150)

Percentage of proceeds will benefit Atlanta Metropolitan State College's food locker to service food insecure students.

Celebration of Leadership 2020

Sponsorship Levels

- () Bring Your Brilliance \$50,000 () Believe • Begin • Become \$15,000 () Books and Incidentals \$1,500
() 1974 Society \$35,000 () Red and Black \$10,000 () #___ Virtual Tickets at \$150/each
() Trailblazer \$25,000 () Student Emergency Fund \$5,000

PAYMENT INFORMATION (print or type)

Company _____

Company Representative _____

Address _____

City _____ State _____ Zip Code _____

Phone () _____ Fax () _____

E-mail _____

Method of Payment () MasterCard () Visa () Discover () Check (**payable to AMC Foundation, Inc.**)

Name on Card _____ Card # _____

3-Digit Security Code _____ Expiration Date ____/____/____

Authorized Signature _____

Thank you for your generous support!

Celebration of Leadership 2020

Souvenir Booklet Ad Form

Name: _____

And/or Organization: _____

Contact Person: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

AD TYPE	COLOR BLACK/WHITE	QTY	TOTAL
Ad only ½ Page B/W	\$ 250	_____	_____
Ad only Full Page B/W	\$ 500	_____	_____
Ad only Full Page Color	\$1,000	_____	_____
Ad Only Front Inside Cover	\$1,500	_____	_____
Ad only Back Inside Cover	\$1,500	_____	_____
Total Remittance		\$ _____	

All ads should be "camera ready" in JPEG, PDF or Microsoft Word format and sent by email to
Keel Rickenbacker at krickenbacker@atlm.edu – telephone 404.756.4666.

Indicate the quantity of ads - payments should be made payable to the **AMC Foundation, Inc.**, and sent to the mailing address listed above.

The **Deadline** for Receiving Ads is
Friday, November 19, 2020